



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

PRESENTATION MADE AVAILABLE TO THE PUBLIC FOR THE 2014 MILAN STAR CONFERENCE

Florence, 24 March 2014 - It is hereby made known that the presentation for the 2014 Milan STAR Conference - organized by Borsa Italiana and scheduled for DADA on the 25th March 2014 - is now available to the public on the Company's website www.dada.eu (Investor Relations/ Financial Presentations).

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, servers, online brand protection) and in a number of advanced online advertising solutions.

With more than 520 thousand business clients and 1.7 million domains under management, DADA is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its established brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and Holland under the brands Nominalia, Namesco, PoundHost, Register365 and Amen, respectively. With regard to online advertising, DADA is active at an international level in the Performance Advertising business.

For further information

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