

Lorenzo Lepri

Lorenzo Lepri graduated in 1996 from the Bocconi University majoring in Business Economics. From 1996 to 2000 he worked at MEDIOBANCA as Deputy Director in the Financial Department where he was responsible for extraordinary financial transactions (such as IPOs, secondary transactions, bond and convertible loans, mergers and acquisitions).

In 2000 he co-founded and served until 2003 as CEO of WEB2B, a start-up company that developed an e-procurement platform for indirect sourcing addressed to the Small & Medium Enterprises.

In 2003 Lorenzo joined DADA where he gradually assumed roles of greater responsibility playing a key role in the growth and consolidation of DADA as an international leader in its core businesses until being appointed, in September 2011, General Manager and CFO of the Group.

Present and past positions

In addition to being executive board member of the listed holding company DADA S.p.A. since 2003, Lorenzo is currently executive chairman of Register.it S.p.A., Nominalia Internet S.L., Amen Netherland B.V., Fueps S.r.l. and Clarence S.r.l. He is also member of the board of directors Namesco Ltd., Amen Ltd., Amenworld Servicios Internet Sociedade Unipersonal Lda, Poundhost Internet Ltd., Simply Virtual Server Ltd., Simply Transit Ltd.

He served as chairman of Dada.net S.p.A., Dada Entertainment LLC (a 50% JV with SONY Music in the US), Upoc Networks Inc., Blogio S.p.A. and as board member of MY TV S.p.A., Travelonline S.p.A., RCS Dada Advertising S.p.A, Giglio Group S.p.A, Dada Iberia S.L., Dada China Ltd.