



Press release pursuant to CONSOB Regulation 11971/1999, as subsequently amended

FILING OF PROPOSAL FOR THE BOARD OF DIRECTORS

Florence, 16 April 2014 - It is hereby made known that today a proposal, formulated by the Shareholder Alessandro Sordi, on item 2) of the Agenda of DADA S.p.A. Ordinary Shareholders' Meeting "Integration of the Board of Directors; resolutions related thereto" has arrived at the Company and has been made available to the public by means of the filing at the registered office of the Company as well as by the publication on the corporate website at www.dada.eu (Corporate Governance /Shareholders' Meeting 2014).

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, servers, online brand protection) and in a number of advanced online advertising solutions.

With more than 520 thousand business clients and 1.7 million domains under management, DADA is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its established brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and Holland under the brands Nominalia, Namesco, PoundHost, Register365 and Amen, respectively. With regard to online advertising, DADA is active at an international level in the Performance Advertising business.

For further information

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